

READING

ENG 001 - COMMUNICATION ARTS 1
By JACS

Reading is the most important skill in acquiring understanding. It is a cognitive process of decoding symbols to derive meaning from text (as in reading a book or reading a music.)



READING SPEED

- **Normal :**
200 to 220 words per minute
- **Average:**
250 and 350 WPM
- **A Good:**
500 to 700 WPM
- **Exceptional Speed:**
1000 WPM or more



Why do we read?

- ▶ Information
- ▶ Verify existing knowledge
- ▶ Pleasure
- ▶ Have access to the literature
- ▶ Interest
- ▶ Enhance knowledge
- ▶ Exam!!



What do we read?

- ▶ Books
- ▶ Newspaper
- ▶ Magazines
- ▶ Articles
- ▶ Notices
- ▶ Correspondence
- ▶ Forms/Signs
- ▶ Multimedia



What is the content?

- ▶ Fiction (Long and Short)
- ▶ Songs
- ▶ Plays
- ▶ Current events, feature articles and essay
- ▶ Academic articles, reports, reviews
- ▶ Warnings, Direction
- ▶ Letters, Postcards, and notes
- ▶ Business letters/Solicitation



Hard to believe but

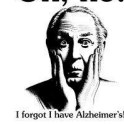
- ▶ **READING** applies to every class and everything you do on a daily basis.
 - Math
 - Science
 - English
 - and YES - Computers and the web, too.
- ▶ Think about it. Reading is all around you.

READING MATTERS!!



According to research, 40-50%
of the material we read is
forgotten very shortly -
about 15 minutes.

Oh, no!



Over 40% of high school students fail to graduate because many of them can't read enough to keep up.

Over 50% of college students fail to graduate because they are not prepared for the amount of reading needed in college.



Researchers from the University of Edinburgh and King's College London found that early reading skills might positively affect later intellectual abilities.

"Since reading is an ability that can be improved, our findings have implications for reading instruction," Stuart J. Ritchie, leader of the study and a research fellow in psychology at the University of Edinburgh, said in a statement.

"Early remediation of reading problems might aid not only the growth of literacy, but also more general cognitive abilities that are of critical importance across the lifespan."



READING STRATEGIES

What is a strategy?

Strategy is a plan or an activity that is used to help students increase their reading abilities.



Techniques in Reading

- ▶ Skimming
- ▶ Scanning

- ▶ Comprehensive Reading
- ▶ Critical Reading
- ▶ Close Reading



What is Skimming?

Skimming - a reading technique means going quickly over the material in order to get an idea of it's subject matter without having to pay close attention to details.

This is a technique used to identify the main ideas of a text.



What is skimming?

When skimming,

- don't read every thing but try to skip the text
- read the **first** and **last** sentences of paragraphs
- read the **introduction**, and the **summary**
- read a few examples until you understand the concepts they are meant to illustrate



Skimming Textbook Chapters

Focus on:

- Chapter objectives and introductions.
- Headings and typographical aids.
- Graphic and visual aids.
- Review and discussion questions.



Skimming Newspaper Articles

Read the:

- Title
- Opening paragraphs
- First sentences of remaining paragraphs



Limitations of Skimming

- Cannot expect to retain facts and details.
- Expect 50% comprehension rate.
- Use only when reading for general concepts.



What is Scanning?

Scanning refers to reading a text quickly in order to locate specific pieces of information.

When scanning,

1. Don't start from the beginning and read to the end
2. Jump around in the information you need.
3. Do not read every word
4. Look for information as quickly as you can.



What is Scanning?

You can scan

- A table of contents in a book or magazine
- An index in a textbook
- A timetable
- The ads in a newspaper
- A list of movies in the newspaper
- A telephone book The page of a dictionary
- A passage/text/article to quickly find the information mentioned in the question.



Difference between Skimming and Scanning

Skimming

- ▶ Get main idea not all details
- ▶ Fast reading
- ▶ Must leave out parts
- ▶ Comprehension is lower

Scanning

- ▶ Locate single fact or specific bit of information.
- ▶ Fast way to find info
- ▶ Accurate in finding info



So.....

Skim, to understand the **general** idea of a passage and ...

Scan for **specific** words, numbers, details or answers.

